

SPONSORSHIP RATES 2017

Chatham-Kent Agri-Development (CKAD) is a non-profit volunteer organization whose vision is to be the catalyst for a vibrant agricultural sector by exploring and facilitating sustainable business opportunities for Chatham-Kent.

CKAD's website 'wegrowfortheworld.com' is Chatham-Kent's agricultural cyber-sign on the global map. This newly developed website showcases producers, processors and general agri-businesses within our Municipality. This is a global resource for people around the world to learn about the innovative practices we utilize as well as the vast number of crops grown here. We invite you to advertise your business or organization on our website!

SPONSORSHIP OPPORTUNITIES WITH CKAD (as per screen shot of 'We Grow for the World' webpage):

The screenshot displays the CKAD website layout with three main sponsorship categories indicated by arrows and labels:

- A Gold Sponsor:** This category includes the top navigation bar with the Pioneer logo, the Greenfield Specialty Alcohols Inc. logo, and the Ag Directory and Recipes sections.
- B Silver Sponsor:** This category includes the MaizeX advertisement at the bottom left of the main content area and the Buy Local! Buy Fresh! graphic at the bottom right.
- C Bronze Sponsor:** This category includes a grid of smaller advertisements at the bottom of the page, such as Case IH, Profata's Farm Equipment Inc., University of Guelph, Early Acres Estate Winery, Furlan Bros., and Perry Furlan.

SPONSORSHIP LEVEL	DESCRIPTION Note: 2017 Sponsorship Period Runs from Dec. 1, 2016 to Nov. 30, 2017	PRICE
A. Gold	Includes large ad in side bar of home page and inside pages for one year period Company profile in the Innovation Spotlight section of the home page	\$1,000.00 + HST
B. Silver	Includes rotating banner ad on home page for one year period Company profile in the Innovation Spotlight section of the home page	\$500.00 + HST
C. Bronze	Includes smaller ad on lower side bar of home page for one year period Company profile in the Innovation Spotlight section of the home page	\$200.00 + HST
D. Seasonal (May—October)	Small bronze size ad to be posted on website for 6 months only during growing season	\$100.00 + HST

Ads/Logos will be hyperlinked to your website (please provide web link)
 Ads/Logos must be sent to us in high resolution JPEG or GIF format
 CKAD reserves the right to reject ads that do not meet acceptable standards
 Dimensions as specified by CKAD web administrator

www.wegrowfortheworld.com

For additional information about CKAD sponsorships, please contact

Jacques Tetreault, Chatham-Kent Agri-Development
Phone: 519-682-1057
Email: jacq_barb@hotmail.com

YES, I am interested in placing a sponsorship ad on the Chatham-Kent Agri-Development website! I would be interested in:

Option A—Gold Sponsorship

Option B—Silver Sponsorship

Option C—Bronze Sponsorship

Option D—Seasonal Sponsorship

****Please make cheques payable to:
 AGRI-DEVELOPMENT JOB CREATION (KENT)**

Company Name: _____

Company Address: _____ City: _____

Province: _____ P.C. _____

Company Contact Name: _____ Phone: _____

Email: _____ Mobile: _____

PLEASE COMPLETE THIS FORM AND SEND IT TO:

*Your Support
 Is Appreciated!*

Chris Nanni
1-825 Park Ave. West
Chatham, ON N7M 0N1
Phone: 519-352-6710 Fax: 519-352-0526
Email: cnanni@scgo.ca