

# SPONSORSHIP RATES 2018

Chatham-Kent Agri-Development (CKAD) is a non-profit volunteer organization whose vision is to be the catalyst for a vibrant agricultural sector by exploring and facilitating sustainable business opportunities for Chatham-Kent.

CKAD's website '[wegrowfortheworld.com](http://wegrowfortheworld.com)' is Chatham-Kent's agricultural cyber-sign on the global map. This newly developed website showcases producers, processors and general agri-businesses within our Municipality. This is a global resource for people around the world to learn about the innovative practices we utilize as well as the vast number of crops grown here. We invite you to advertise your business or organization on our website!

## SPONSORSHIP OPPORTUNITIES WITH CKAD (as per screen shot of 'We Grow for the World' webpage):

The screenshot displays the CKAD website layout with three main sponsorship categories indicated by arrows and labels:

- A Gold Sponsor:** This category includes the top navigation bar with logos for **PIONEER**, **GREENFIELD SPECIALTY ALCOHOLS INC.**, **Ag Directory**, and **Recipes**. Below these are several article teasers with dates, view counts, and comment counts.
- B Silver Sponsor:** This category includes the **maizeX** logo with the text "Your trusted seed partner. Call Today: 1-877-682-1720" and a **Buy Local! Buy Fresh!** graphic.
- C Bronze Sponsor:** This category includes a grid of logos for **CASE IH**, **PIONEER - BIG CHIEF MICHIGAN SUGAR**, **McQual FARM EQUIPMENT LIMITED PARTNERSHIP**, **Profata's FARM EQUIPMENT INC.**, **UNIVERSITY OF GUELPH RIDGETOWN CAMPUS**, **Early Acres ESTATE WINERY**, **FURLAN BROS. SALES & RENTALS INC.**, **PERRY FURLAN**, and **JENNEN MARKET**.

SPONSORSHIP LEVEL	DESCRIPTION <b>Note: 2018 Sponsorship Period Runs from Dec. 1, 2017 to Nov. 30, 2018</b>	PRICE
A. Gold	Includes large ad in side bar of home page and inside pages for one year period  Company profile in the Innovation Spotlight section of the home page	\$1,000.00 + HST
B. Silver	Includes rotating banner ad on home page for one year period  Company profile in the Innovation Spotlight section of the home page	\$500.00 + HST
C. Bronze	Includes smaller ad on lower side bar of home page for one year period  Company profile in the Innovation Spotlight section of the home page	\$200.00 + HST
D. Seasonal (May—October)	Small bronze size ad to be posted on website for 6 months only during growing season	\$100.00 + HST

Ads/Logos will be hyperlinked to your website (please provide web link)  
 Ads/Logos must be sent to us in high resolution JPEG or GIF format  
 CKAD reserves the right to reject ads that do not meet acceptable standards  
 Dimensions as specified by CKAD web administrator

[www.wegrowfortheworld.com](http://www.wegrowfortheworld.com)

**For additional information about CKAD sponsorships, please contact**

**Jacques Tetreault, Chatham-Kent Agri-Development**  
**Phone: 519-682-1057**  
**Email: jacq\_barb@hotmail.com**

YES, I am interested in placing a sponsorship ad on the Chatham-Kent Agri-Development website! I would be interested in:

Option A—Gold Sponsorship

Option B—Silver Sponsorship

Option C—Bronze Sponsorship

Option D—Seasonal Sponsorship

**\*\*Please make cheques payable to:  
 AGRI-DEVELOPMENT JOB CREATION (KENT)**

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ City: \_\_\_\_\_

Province: \_\_\_\_\_ P.C. \_\_\_\_\_

Company Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Mobile: \_\_\_\_\_

**PLEASE COMPLETE THIS FORM AND SEND IT TO:**

*Your Support  
 Is Appreciated!*

**Chris Nanni**  
**1-825 Park Ave. West**  
**Chatham, ON N7M 0N1**  
**Phone: 519-352-6710 Fax: 519-352-0526**  
**Email: [cnanni@scgo.ca](mailto:cnanni@scgo.ca)**