

SPONSORSHIP RATES 2018

Chatham-Kent Agri-Development (CKAD) is a non-profit volunteer organization whose vision is to be the catalyst for a vibrant agricultural sector by exploring and facilitating sustainable business opportunities for Chatham-Kent.

CKAD's website 'wegrowfortheworld.com' is Chatham-Kent's agricultural cyber-sign on the global map. This newly developed website showcases producers, processors and general agri-businesses within our Municipality. This is a global resource for people around the world to learn about the innovative practices we utilize as well as the vast number of crops grown here. We invite you to advertise your business or organization on our website!

SPONSORSHIP OPPORTUNITIES WITH CKAD (as per screen shot of 'We Grow for the World' webpage):

The screenshot displays the CKAD website layout with several sponsorship tiers:

- Gold Sponsor (A):** This tier includes prominent placements such as the top banner area (featuring logos for Pioneer and Greenfield Specialty Alcohols Inc.), the 'Ag Directory' and 'Recipes' sections, and the 'Buy Local! Buy Fresh!' graphic. Arrows point from the 'A' label to these specific areas.
- Silver Sponsor (B):** This tier includes the 'Your trusted seed partner.' banner for MaizeX, which features a photo of a man and a MaizeX logo. An arrow points from the 'B' label to this banner.
- Bronze Sponsor (C):** This tier includes a grid of smaller advertisements for various agricultural businesses and organizations, including:
 - CASE IH and PIONEER - BIG CHIEF MICHIGAN SUGAR
 - Wegrow FARM EQUIPMENT LIMITED PARTNERSHIP and Profata's FARM EQUIPMENT INC.
 - UNIVERSITY OF GUELPH RIDGETOWN CAMPUS and Early Acres ESTATE WINERY
 - FURLAN BROS. SALES & RENTALS INC. and PERRY FURLAN
 - JENNEN MARKET
 Arrows point from the 'C' label to this grid of advertisements.

SPONSORSHIP LEVEL	DESCRIPTION Note: 2018 Sponsorship Period Runs from Dec. 1, 2017 to Nov. 30, 2018	PRICE
A. Gold	Includes large ad in side bar of home page and inside pages for one year period Company profile in the Innovation Spotlight section of the home page	\$1,000.00 + HST
B. Silver	Includes rotating banner ad on home page for one year period Company profile in the Innovation Spotlight section of the home page	\$500.00 + HST
C. Bronze	Includes smaller ad on lower side bar of home page for one year period Company profile in the Innovation Spotlight section of the home page	\$200.00 + HST
D. Seasonal (May—October)	Small bronze size ad to be posted on website for 6 months only during growing season	\$100.00 + HST

Ads/Logos will be hyperlinked to your website (please provide web link)
 Ads/Logos must be sent to us in high resolution JPEG or GIF format
 CKAD reserves the right to reject ads that do not meet acceptable standards
 Dimensions as specified by CKAD web administrator

www.wegrowfortheworld.com

For additional information about CKAD sponsorships, please contact

Jacques Tetreault, Chatham-Kent Agri-Development
Phone: 519-682-1057
Email: jacq_barb@hotmail.com

YES, I am interested in placing a sponsorship ad on the Chatham-Kent Agri-Development website! I would be interested in:

Option A—Gold Sponsorship

Option B—Silver Sponsorship

Option C—Bronze Sponsorship

Option D—Seasonal Sponsorship

****Please make cheques payable to:
 AGRI-DEVELOPMENT JOB CREATION (KENT)**

Company Name: _____

Company Address: _____ City: _____

Province: _____ P.C. _____

Company Contact Name: _____ Phone: _____

Email: _____ Mobile: _____

PLEASE COMPLETE THIS FORM AND SEND IT TO:

*Your Support
 Is Appreciated!*

Chris Nanni
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